TRISTAN MARCOUX

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PROFILE

Bilingual commerce graduate specializing in Business Technology Management. Experience in research, data analysis, program development and stakeholder engagement across municipal, nonprofit, community and federal settings. Skilled in information analysis, evidence-based recommendations, decision support and project management. Strong analytical and communication abilities, recognized through regional and national mathematics and public speaking competitions, as well as federal and community leadership.

PROFESSIONAL EXPERIENCE

Director of Volunteer Recruitment, A.C.G.A — **December 2025 - Present**

- Led volunteer recruitment, onboarding and retention at the Association Communautaire du Grand Avalon
- Coordinated 40+ volunteers at community events
- Built partnerships with residents, local groups and municipal partners
- Coordinated board meetings

Marketing Consultant, Independant — **August 2026 - Present**

- Advised on marketing strategy, campaigns and customer engagement
- Provided actionable recommendations based on performance data

Neighbourhood Profile Analyst — Co-op, Eastern Ottawa Resource Centre (EORC) — **October 2024 - April 2025**

- Conducted neighbourhood data analysis to support planning and decision-making
- Synthesized demographic, socioeconomic and geospatial data from Statistics Canada and open sources
- Presented data-driven findings and recommendations

Page, House of Commons of Canada — **August 2022 - August 2023**

- Provided messaging, administrative and logistical support to Members of Parliament in a fast-paced, high pressure, time sensitive environment

EDUCATION

Honours Bachelor of Commerce — **September 2022 - December 2026**

- Telfer School of Management, University of Ottawa
- Specialization in Business Technology Management
- Relevant Courses: Information Systems, Digital Strategy, Cybersecurity, Business Analytics, Management Consulting

Global Leadership and Innovation Program — **September 2019 - June 2020**

- The Knowledge Society — AI, blockchain, brain-computer interfaces, quantum computing and machine learning foundations
- Case Project with Kidogo: Global Expansion Strategy

KEY SKILLS

- Perfectly Bilingual (French/English)
- IBM SPSS Modeler, Power BI
- Python, HTML, PHP, CSS, JS
- Google and Microsoft Suites
- Salesforce Foundations
- Stakeholder Communication
- Problem Solving
- Community Leadership
- Receptive and Team-Oriented
- Growth-focused Mindset
- Tolerance for Ambiguity
- Communication and Public Speaking